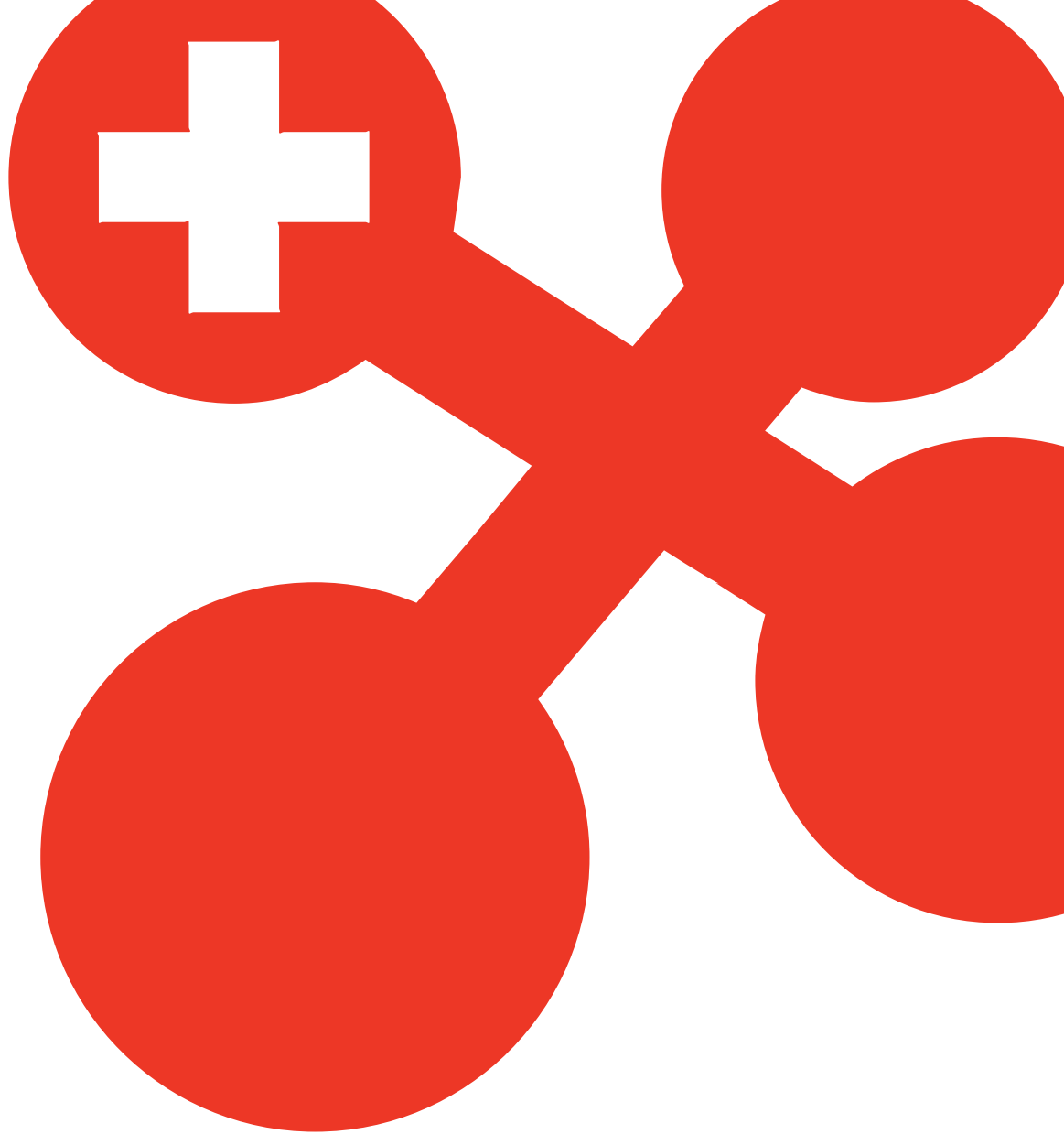


boston



SWISSnex 2006

Initiative of the State Secretariat for Education and Research SER

Consulate of Switzerland

Swiss Knowledge Network with outposts in Boston, San Francisco, Shanghai and Singapore

foreword

2006 was a unique year in many ways: It was not only the most active and successful year ever on the business side, the Consulate was also very busy on the administrative side with a 5 year performance evaluation, a finance audit and a construction project. And **SHARE has a new name: Swissnex Boston**

The State Secretariat for Education and Research decided to introduce a Corporate ID for the growing number of platforms such as SHARE. A joint brand name was established and, obviously, logo and appearance will change as well. The changes are implemented during 2007 and should help us establish an even higher profile in the United States and elsewhere.

86 events, 19 official visits and 16 ongoing projects attracting about 7,000 guests sum up a record year of activities which started with a bang:

On January 20, 500 people came to Logan Airport for the ribbon cutting ceremony and opening of the "Inventionering Architecture" Exhibit. Complemented with Alphorn blowers who played modern Jazz and plenty of Swiss chocolate, all senses were triggered.

Swissnex Boston must maintain a high visibility in many differing fields, because small as Switzerland may be, its scientific excellence is very broad. The topics cover a wide range from Human Rights, to complex systems analysis, nanotechnologies, start-up creation, executive MBA, art exhibits and concerts. The visibility will be further enhanced with a US-wide program in 2007 called ThinkSwiss (www.thinkswiss.org) supported by Presence Switzerland.

All these activities have a threefold effect: 1) they keep Switzerland on the radar screen, 2) they trigger discussions for long term collaborations and 3) they play a pivotal role in fundraising. On all three fronts, Swissnex Boston worked with considerable success. In only four years, Third Party income has more than doubled and in 2006 it passed for the first time the 50% mark of total expenditures.

As the future funding of a global Swissnex Network is taken up in Parliament, one member's comment in a recent discussion stuck to my mind: "As long as these platforms continue to generate substantial income from Third Parties, their future should not be jeopardized."

Swissnex Boston, being the oldest of all the platforms, has proven over 6 years that there exists a genuine and growing interest in academia and industry in our services. The addition of a 2nd floor in 2007 will bring a much deserved relief to the hardworking team.

I consider it a privilege to work with such a highly motivated team and I commend and thank each and everyone for the achievements in 2006.

Christoph von Arb



EPFL Choir Rehearsal at Swissnex Boston

consulate of switzerland share / swissnex boston annual report 2006

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mission

The Consulate of Switzerland in Boston - a member of the global Swissnex network - is a tailor made representation and acts as a physical and virtual environment fostering closer ties between Switzerland, New England and Eastern Canada in academia, industry and society. Based on a public/private partnership initiated by a donation of Lombard Odier Darier Hentsch from Geneva, it places particular emphasis on the next generation of creative thinkers and leaders, through a network that promotes the exchange of knowledge and generates cooperation in an innovative, inspiring, and rewarding atmosphere.



highlights

- **WEF Debriefing**

The debriefing after the Forum in Davos has already become a classic. This year, Prof. Eric van Hippel, MIT Sloan, and Prof. David Gergen, Harvard Kennedy School, were two prominent participants from the Boston area. While Eric von Hippel was promoting his open source system concept for a global economy, David Gergen, who has worked for 4 US Administrations seemed very concerned about a growing global disinterest in the USA.



Debriefing World Economic Forum Davos

- **Alan Dershowitz**

Prof. Dershowitz is a star at Harvard Law School. He is the famous lawyer who defended O.J. Simpson in his murder trial.

Prof. Jens Drolshammer who teaches law at University of St. Gallen was able to convince Dershowitz to come to Swissnex Boston and talk via VC to a class of HSG law students about his book "America on Trial" and even forego the normal fee. Dershowitz loved the event and the two Swiss caps he received as a token of appreciation.

- **MIT-EPFL Choir Exchange**

Not long ago, the choir of EPFL and the choir of MIT decided to work and perform together. And they were going to sing the Brahms Requiem. End of April, the choir flew to Boston, had a reception at Swissnex Boston and then the two choirs jointly performed in the presence of MIT's new President Susan Hockfield at the sold out MIT Kresge Auditorium. The choir and orchestra delivered a stunning performance. One month later, the same choir sang in the Cathedral of Lausanne. This time the MIT students had to travel to Switzerland....

- **Exec MBA FHS Bern**

FHS Bern has been organizing an executive MBA course in Boston together with Babson College for a number of years. Last year, Swissnex Boston was asked if it could help to add an additional component to the program in 2006. The participants seemed to like it and a repeat is already in the pipeline for 2007.

- **Visit of State Secretary J.-D. Gerber**

It has been a long time since such a high representative of Economic Affairs has visited Boston. State Secretary Gerber visited a number of important drivers in the MA economy in order to better understand the interaction between public and private sector. He also got a first hand impression of some of Switzerland's finest researchers during the poster session of "Swiss Scientists Present". The visit was rounded off with a talk to business leaders at a Swiss American Business Network, SABN luncheon.

- **Venture Leaders**

Some 20 young Swiss came with Venture Lab to Boston for a two week long crash course in entrepreneurship. A highlight was the 1 minute elevator pitch when each one got a chance to convince the audience and an expert panel of their business idea, followed by an immediate feedback. As in years past, some were truly brilliant and even caught the eye of some VCs.



State Secretary Jean Daniel Gerber at Swiss Scientists Present

- **Credit Suisse Private Clients**

It was the Swiss Business Hub in Chicago which got in touch with Swissnex Boston and talked to it about a possible CS Private Client tour to Boston. During a four day stay, these investors wanted to learn all about nanotechnology and CS asked Swissnex Boston to organize a substantial part of the program.

- **World Knowledge Dialogue**

Swissnex Boston has been involved in WKD from the beginning. What appeared at first as something nebulous, gained more focus as time passed. The goal is to provide a platform for both humanities and hard sciences to get together and jointly address some of the most challenging issues of today.

After several visits of Professor Francis Waldvogel, president of WKD, to the Boston area, a “preview” of the September Conference in Crans Montana took place in spring at Swissnex Boston with Prof. E.O. Wilson and Gerald Holton. Swissnex Boston was leading the recruiting efforts for speakers and participants in America and Canada.

- **From Research to Policy – Finding creative solutions to conflict**

A Swiss sponsored UN-Program at Harvard School of Public Health is called Humanitarian Policy and Conflict Research, HPCR. The director of the program, Claude Bruderlein, has been interested for a while to work with Swissnex Boston and contribute to the variety of subjects discussed there. A panel discussion in September with Ambassador Greminger from Bern, UN Ambassador Maurer and professors from Harvard University was the kick off for a series of events which will be held at Swissnex Boston.

- **HBS Alumni Healthcare Conference**

For several years, Professor Wolfgang Klietmann, one of the conference chairs has worked closely with Swissnex Boston to open a special window for Switzerland. Panel discussions and key notes with prominent Swiss industry leaders have been the result. This year, an executive of Roche, a company not represented in the Boston area, gave a key note. About 300 business school alumni attend every year.

- **Constructing the Swiss Landscape**

Together with the Harvard Graduate School of Design, an impressive exhibit, symposium and VIP dinner was organized with much success. Hundreds of visitors toured the exhibit from December until January 2007.

2006 events

January

VC: TAICON with Prof. Laslo Barabasi

January 30

February

WEF: Debriefing with Prof. Eric von Hippel, MIT and Prof. David Gergen, KSG Harvard Univ.

February 6

Inventioneering Architecture Lecture Series: Christian Kerez

February 17



Inventioneering Architecture: Lecture by C. Kerez

March

Nanotechnology Investment

March 3

Inventioneering Architecture Lecture Series: Patrick Berger

March 3

VC: First Tuesday MoT Biomedical Marketing

March 14

Semaine de la Francophonie - Breakfast

March 21

VC: International Humanitarian Law, Claude Bruderlein. Videoconference with American University Cairo

March 22

VC: Semaine de la Francophonie - Inventioneering Architecture with Swissnex San Francisco

March 23

VC: eVoting. Caltech project - Geneva

March 24

Semaine de la Francophonie - Dinner

March 24

E-Learning in Biotech - Creating a Learning Culture in a Biotech Setting: The New England Learning

March 30

Association together with Wyeth and Serono at a panel discussion

April

World Knowledge Dialogue, WKD. Preview Panel Discussion with Francis Waldvogel, E.O. Wilson and Gerald Holton	April 3
Slowfood event with Swiss specialties	April 19
VC: TAICON with Prof. John L. Casti and Blake LeBaron	April 20
Discussion with W. Reichenberger - Nestle VC Fund	April 24
VC: “American Legal Culture from a European Perspective” Prof. Dershowitz (Harvard) - Drolshammer (University of St.Gallen)	April 25
MIT’s DOC. Film evening with Henri Herré and Ben Snyder	April 25
MIT – EPFL Choir Exchange	April 25 - 28



Film Evening with Henri Herré: MIT.Doc

May

VC: Sustainable Development Joint Project Zürich-Kunming with Prof. Willy Schmid and Dr. Jacques Feiner ETHZ	May 4
Vernissage. Béatrice Dauge and Katrin Grote exhibit their art work.	May 5
Nanotech 2006: Round Table with EPFL	May 8 -11
Francophonie music evening, Ensemble al Verso Anja Kollmuss	May 16
VC: Campus Design – International Symposium on academic and corporate campuses Executive MBA FHS Bern	May 18 May 22 - 26
The New UN Human Rights Council. Key note and Panel Discussion with Prof. Walter Kälin, Amb. Ulrich Maurer	May 24
Human Rights Council, Walter Kälin, lunch and Workshop	May 25
VC: Human Rights Council, Walter Kälin discusses with colleagues from Berkeley at Swissnex San Francisco	May 25
Executive MBA with FHS Bern. Presentations	May 25



CTI Delegation

June

Swiss Scientists Present. Poster Session with State Secretary J.D. Gerber	June 6
SABN (Swiss American Business Network) Luncheon with State Secretary J.-D. Gerber	June 7
Venture Leaders presentation + reception, company visits	June 13-15
Soccer World Championship: France – Switzerland with guests	June 13
Soccer World Championship: Korea – Switzerland with guests	June 23

July

VC: Thesis Defense. Tim Weyrich, Ph.D. candidate discusses with Professors at Swissnex Boston and at ETHZ	July 10
Swiss Roots. Schweiz Tourismus, Postauto stops in Boston	July 24

August

IMD – Lecture “Competitiveness Through Distributed Innovation - A novel approach for hyper-competitive world”, by Prof. George Haour	August 29
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September

Happy Hour for Swiss students and postdocs	September 7
“From Research to Policy - Finding creative solutions to conflict” Panel Discussion jointly organized with Claude Bruderlein, director of Program on Humanitarian Policy and Conflict Research, HPCR, Harvard University. Special guest: Ambassador Greminger from Department of Foreign Affairs	September 12

VC: World Knowledge Dialogue. Key note by Prof. E.O. Wilson
Social entrepreneurship, presentation by Math Herren (MIT Award)

September 14
September 28

October

Guest Lecture. Lukas Meyer, Architect.

October 4

VC: Boston – Basel: Othmar Pfannes (CEO Genedata) and Hans-Peter Wessels (CEO Basel Area) and Samuel Hess

October 17

“Does Monitoring Improve Labor Standards?” Lecture by Prof. Richard Locke, MIT Sloan

October 25

November

Piano Concert, Hanny Schmid

November 9

VC: Zurich Techno Park. High Tech Business Circle: Swiss start-up business in Boston

November 21

Executive MBA St. Gallen Logistics

November 21 - 25

TAICON. Prof Neil Johnson

November 27

A3SFIT Alumni Meeting. EPFL and ETHZ alumni meet with their new co-presidents Beat Arnet and Olivier de Weck

November 28

VC: Rhode Island School of Design, RISD - USI

November 30



Piano Concert with Hanny Schmid

December

Swiss Landscape Architecture. Exhibit realized in collaboration with Harvard Graduate School of Design (Dorothea Imbert)

Opening, December 1

Workshop, December 2

Students day, December 8

AlpTransit Event, with Ambros Zraggen, AlpTransit and Prof. Herbert Einstein, MIT

December 7

Swiss Holiday Party. Swiss Society, sponsors, partners, friends, neighbors

December 15

common projects

Swissnex San Francisco and Swissnex Boston exchange information on a regular basis and coordinate activities regarding past and future events via videoconference. Similarly, telephone conferences take place including the Office of Science and Technology at the Embassy in Washington D.C. Often these exchanges result in projects involving more than one location:

- **Inventioneering Architecture Exhibit and Lecture Series**

This exhibit was first shown in San Francisco, moved then to Boston and 2½ months later was shipped to Berlin. It was the largest project ever realized by Swissnex Boston. 500 people came to the opening and tens of thousands followed the banners in the terminal pointing to the exhibit space where guides offered tours on a daily basis during the main arrival and departure times of the international flights. Information material and chocolate were always in high demand. In parallel, a lecture series with 5 prominent architects from Switzerland was organized at different venues incl. MIT. The total cost for transportation, installation and exhibition at Boston's Logan airport was ca. USD 200,000.

- **SzenaSelect**

On behalf of the ETH-Rat, Dr. Anne Legler from ETHZ did a detailed study on the selection process for accepting graduate students at different universities on the East and West Coast in collaboration with Swissnex San Francisco. The detailed interviews at public and private institutions provide an in depth view of the differing but always highly professionalized selection process. The study is intended as a first contribution to an ongoing discussion about the future of Swiss universities.

- **The new UN Human Rights Council**

Since there was much attention on the newly formed Human Rights Council, America not being part of it and Switzerland being one of the parents of the new Council, it seemed appropriate to invite the man behind it, Prof. Walter Kälin from the University of Bern, to come to Boston and discuss in public as well as in private some of the issues confronting the Council. Switzerland's Ambassador to the UN, Ulrich



Debate on the New UN Human Rights Council

Maurer attended as well. Projects such as this or the Humanitarian Policy and Conflict Research project at Harvard University allow Swissnex Boston to contribute to some of Foreign Affairs high profile interests. Again this project allowed connecting the East Coast with the West Coast when Walter Kälin was talking to scholars from UC Berkeley at Swissnex San Francisco via Videoconference.

- In February, a delegation from the Swiss Commission for Technology and Innovation, CTI visited Boston and San Francisco for several days each. The members of the delegation gained a first hand impression of the entrepreneurial spirit, the tight academia – industry relationship, the world of venture capital and the very dynamic start-up scene.
- Swissnex San Francisco as well as Boston both signed a collaborative agreement with CTI-start up to assist high tech SME's to gain a foothold in the US in a highly competitive environment.
- The first World Knowledge Dialogue, Conference, WKD took place in September in Crans Montana, Switzerland. The initial discussions with the organizers and key participants took place at Swissnex Boston in Spring and a subsequent recruitment of attendees was successfully accomplished with the help of Swissnex in San Francisco.
- A Swiss Lecturer at MIT and Dartmouth College has been fascinated by the unique networking capabilities of Swiss Houses. Since networks are the central element of his research, Peter Gloor decided to do a "Social Network Analysis" based on the e-mail traffic of Swissnex Boston and San Francisco. The findings will be presented at an international conference and published in a scientific journal.
- Initiated by Swissnex Boston, several hundred copies of the brochure "Higher Education in Switzerland" were mailed to the international relations offices of all major research universities throughout the US and Canada in a joint effort with Swissnex San Francisco and the Embassy in Washington D.C.
- And last but certainly not least, the nationwide Program ThinkSwiss (www.ThinkSwiss.org) which will run all of 2007 contains a large number of collaborative projects.

workshops and events elsewhere

The Consulate has also been organizing numerous joint events and projects in the premises of local partners. They would all not have happened without a substantial contribution and input from the Consulate:

Title and Brief Description	Date	Location
Inventioneering Architecture Exhibit 4 Swiss Architecture Schools showcase their work along a 140 feet long cross section through the Swiss Alps.	January 20 - March 31, 2006	Boston Logan Airport, International Terminal
Lecture Series “Inventioneering Architecture” with Andrea Deplazes	February 23	MIT, Cambridge
Lecture Series: “Inventioneering Architecture” with Christoph Gantenbein	March 16	Harvard Graduate School of Design, Cambridge
Lecture Series: “Inventioneering Architecture” with Inès Lamunière	March 20	Wentworth Institute of Technology
Disaster Prevention Conference	April 26 - 28	Harvard School of Public Health, Cambridge
“...and the living is easy” jazzy summer night with Edgar Marc Petter	June 27	Goethe Institute, Boston
World Knowledge Dialogue Symposium	September 14 - 16	Crans Montana
Beat Streuli: Video presentation in collaboration with Pro Helvetia	September 21	University of MA, Amherst
HBS Alumni Health Care Conference	November 4 - 5	Harvard Business School, Cambridge
“Who was Kafka?” film sponsored for Jewish Film Festival	November 8	Jewish Film Festival, Boston
Constructing the Swiss Landscape. Exhibit and symposium	December 2 - January 15, 2007	Harvard University, Gradu- ate School of Design
Critique at RISD. Projects of students of architecture are presented	December 17	Rhode Island School of Design, RISD



"Inventioning Architecture" Exhibit at Logan Airport

official delegations and visits

A series of official visitors and delegations from Switzerland and other countries were received in 2006. In addition to preparing the programs for the 19 visits, Swissnex Boston would also host events and workshops. These occasions are extremely important as the visitors carry the message of their experience and services rendered back to the originating countries.



Switzerland in Safe Hands...

Type of visit and name(s)

Inventioneering Architecture Opening (Ambassador C. Blickentorfer; Prof. G. Schmitt, ETHZ; Y. Morath, PRS)
Deutscher Akademischer Austauschdienst, DAAD
CTI – Delegation with Christoph Caviezel
Dr. Adelheid Buergi-Schmelz, Director of Federal Office of Statistics
University Presidents of Provence/Cote d'Azur
Prof. Frances Waldvogel. World Knowledge Dialogue
Walter Anderau (Swiss Re, History of Risk Perception)
Thomas Buomberger (Bilanz, Journalist)
Human Right Council – Prof. Walter Kälin, Amb. Maurer
Executive MBA – FHS Bern
Delegation from Engineering School of Fribourg
Official visit of State Secretary J.-D. Gerber
Venture Leaders 2006
US - Federal Lab Consortia
Lions Club International, Swiss Delegation visit
Credit Suisse – Nanotech Investors
Infocomm Development Authority, IDA Singapore
Executive MBA St. Gallen Logistics
Dr. Marion Mueller, German Science Foundation

Date

January 19 - 21, 2006
January 30
February 28 - March 1
March 2 - 3
April 3
April 2 - 4
May 10 - 12
May 24 - 28
May 24 - 26
May 24 - 28
June 2
June 6 - 7
June 13 - 15
June 27 - 28
July 3
September 6 - 8
October 19
November 21 - 25
December 15



From Research to Policy: Finding Creative Solutions to Conflict



Ensemble al verso



Venture Leaders 2006: The Elevator Pitch and the Immediate Verdict

special initiatives and projects

One of the core objectives of Swissnex Boston is to facilitate and assist in initiating lasting collaborations between Swiss and US based institutions of higher learning as well as high tech industry.

Title and Brief Description	Funding 2006 (CHF)	Partners
Transplantation Fellowship Program. Funding for one Post doc to work in a prime transplantation lab in the Boston area. Regular video-conferences at Swissnex Boston with peers in Switzerland	80,000	Novartis, University Hospital in Lausanne, CHUV and Mass General Hospital in Boston
CTI-Start Up USA. Swissnex Boston and its sister in San Francisco are assisting start-up companies from Switzerland taking their first in the USA	20,000	Commission for Technology and Innovation, CTI
“Transatlantic Initiative on Complexity and Social Networks” (TAICON). Regular joint Colloquium via Videoconference between professors and students. Format: one key note with a respondent at the other end	n/a	Harvard Kennedy School of Government, ETHZ
300 year anniversary of Leonard Euler. A global initiative involving all the Science and Technology Counselors will commemorate the life of the inventor from Basel from online archives to SUDOKU	15,000	Presence Switzerland, LODH Fund
Swiss – American Business Network, SABN Boston was formed as an informal circle with occasional lectures and business luncheons as a precursor for a possible future Chapter of the Swiss American Chamber of Commerce	n/a	Local Swiss and US companies
Disaster Prevention Symposium. Before some of the major recent disasters happened, the yearlong planning for an international conference at Harvard with the support of Swissnex Boston had already begun including a preparatory workshop at the Consulate	Not known	Harvard School of Public Health, Swiss Re, International Risk Governing Council, IRGC
Internship EPFL. Swissnex Boston offers assistance in finding internship places in companies for students in Computer and Communication Sciences	20,000	EPFL

<p>World Knowledge Dialogue. Swissnex Boston is the main partner for WKD in the USA. With the help of Swissnex San Francisco and the S&T Office in Washington many speakers, participants were recruited in addition to promotional efforts. A very popular pre-conference panel discussion took place in Boston with Prof. E.O. Wilson and Gerald Holton from Harvard in April</p>	Not known	WKD
<p>SzenaSelekt. On behalf of the Board of the Swiss Federal Institutes of Technology, a detailed study of the diverse and profound selection process for graduate students at some major US Universities on the East and West Coast was done by Dr. Anne Legler in early spring.</p>	30,000	ETH-Rat
<p>Collaboration between FHS and partners in the USA. Swissnex Boston offers its assistance to Swiss Universities of Applied Sciences, FHS which seek international co-operations. Examples are HGKZ Zurich, FHS Bern, Fribourg, Winterthur, Nordwestschweiz, University of Rhode Island, Northeastern University, Salve Regina University, Rhode Island School of Design, etc.</p>	45,000	Swiss Federal Office for Professional Education and Technology, BBT
<p>Humanitarian Policy and Conflict Research. Collaboration with the EDA sponsored Research Project of the UN at Harvard under the leadership of Claude Bruderlein. Various workshops and videoconferences have taken place and are being planned</p>	4,000 per event	Harvard School of Public Health, Federal Department of Foreign Affairs, EDA,
<p>Social Network Analysis. Research project of Prof. Peter Gloor. The e-mail traffic of Swissnex Boston and San Francisco serves as basis for the analysis. Publication in book and scientific journal</p>	n/a	MIT Sloan
<p>ThinkSwiss Program 2007 (www.thinkswiss.org). First country wide program in the USA for showcasing Swiss Education, Research and Innovation involving Swissnex San Francisco, the Swiss Embassy and all other Swiss Representations in the US. 12 core topics have been selected. Swissnex Boston is in charge of the program management</p>	ca. 1,200,000	Presence Switzerland, PRS, Swiss State Secretariat for Education and Research, SER, Department of Foreign Affairs and many private sponsors

swissnex boston – a consulate

The unique feature of the dual function of Swissnex Boston continues to tease and attract people and as much as it can, the team tries to benefit from it:

One topic which was very high on Switzerland's political agenda in 2006 was the establishment of the new UN Human Rights Council. Shortly after the new members had been chosen, the Consulate invited the father of the new body, Dr. Walter Kälin, Professor for International Law at the University of Bern to come to Boston together with the Swiss Ambassador to the United Nations, Peter Maurer. A group of 20 scholars discussed in a closed workshop the future of the new Council. A public panel discussion with more than 100 guests, a video conference and an interview on a big radio station rounded off the successful 3-day visit.

During the week of the Francophonie, the Consulate contributed a film, organized a breakfast at the Consulate and a videoconference with Swissnex San Francisco about the "Inventioning Architecture" Exhibit and assisted in several other activities all of which were very much appreciated. Many first time guests participated in these events.

Important was also the official visit of State Secretary of the Economy, Jean Daniel Gerber. During his two day stay he was able to get a personal taste of the "Brain Capital" through various visits, talk with young Swiss scientists who presented their research in a poster session and give a luncheon key note to business leaders of the area.

In April, a group of University Presidents from southern France was brought over by colleagues from the French Consulate. They had heard from this out of the box Swiss Consulate and were eager to see for themselves what their neighbor was up to in Boston.

The Consulate, because of its unique orientation, is frequently invited to speak and present at local Chambers of Commerce or similar organizations.

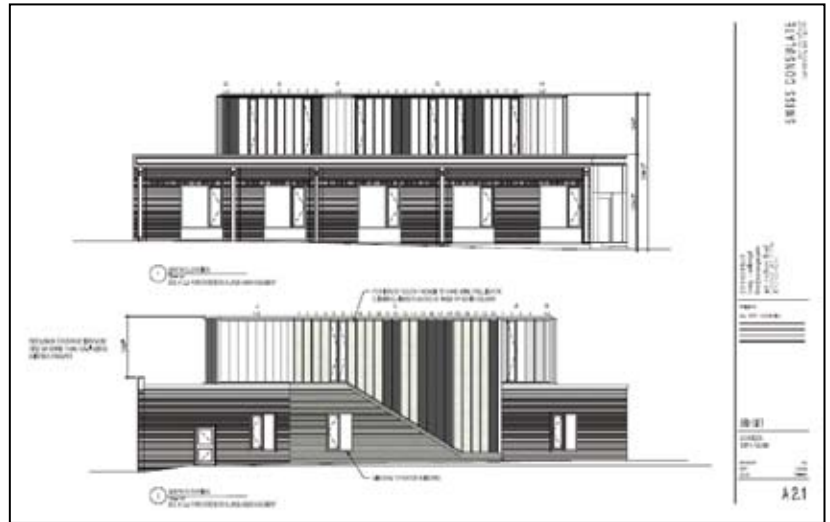
Film showings, book readings, art exhibits and concerts at the Consulate or elsewhere are organized frequently throughout the year. They are always well attended and most appreciated by the Swiss community as well as the broader public of the Boston neighborhood.

2nd floor Pavilion

Last year's report on the addition ended with the following sentence: "Unlike the first time, SHARE is hopeful not to encounter the same kind of resistance again. First discussions have been encouraging." Well, it turned out differently...

Earlier in the year, the Cambridge Conservation District Commission gave its approval for the general aesthetic appearance of the addition and issued an enthusiastic recommendation to the Board of Zoning Appeals, BZA. After a few unhappy incidents with some neighbors the issues could be settled and on September 28, 2006 the Consulate received the unanimous approval of the BZA of the city

of Cambridge to build a second floor and granted the Consulate the necessary variances much to the surprise of the Consulate's attorney who congratulated the director for the "diplomatic" success.



A visual rendering of the Lombard Odier Pavilion

Meantime the Federal Office of Construction and Logistics, BBL, contracted Convergeo, the original architects of SHARE to advance the project to the point where design/build construction companies can be invited to submit their tenders. At least three bids are necessary. The call was launched just before the Holidays with a deadline to submit by January 29, 2007. A contractor will be chosen by early March and the actual construction will take place between June and beginning of November with the inauguration planned for mid November 2007. During the construction phase the entire space will be vacated, and the team will operate out of temporary offices.

The project costs will be shared by the Federal Office of Construction and Logistics, BBL and the Private Bankers from Geneva, Lombard Odier Darier Hentsch. They were the original donors of the property. We thank them for having provided us with the following text:

Lombard Odier Darier Hentsch & Cie has been active in the promotion of Swiss scientific consulates throughout the world since their outset.

In 2000, our firm was instrumental in the acquisition of a building destined to accommodate SHARE (Swiss House for Advanced Research and Education), the first Helvetian scientific consulate in Boston. This support was substantiated in 2007 by our contribution towards erecting another building, a necessary extension in response to SHARE's growing reputation as a place of exchange and emulation at the heart of intellectual and scientific excellence in the United States.

Other Swiss scientific consulates have since been inaugurated in San Francisco and Singapore with a further consulate soon to be opened in Shanghai. We have upheld our support in the conviction that bringing together academics, politicians and economists opens new perspectives and kindles new initiatives. Our firm, which is active in private and institutional wealth management in 17 countries around the globe, has always counted openness to innovation and international breadth among its orientations. Two centuries of family business have also taught us to nurture the dynamism of the younger generation. It is for these reasons that we follow the emerging forces of research and science in Switzerland and throughout the world with the consideration they deserve, honouring our inscription engraved on the glass of the SHARE doors at its inauguration in 2000:

To celebrate our first 200 years, we dedicate this house to the generations of tomorrow and to their creativity, knowledge and greater understanding.

Lombard Odier Darier Hentsch & Cie

media

World Business Review, WBR, a PR company located in Florida contacted Swissnex Boston and offered to feature a 4½ minute video clip about the unique Consulate of Switzerland in Boston. WBR had never done a portrait of a foreign representation before and they were eager to showcase Swissnex Boston. The final package for the clip included an introduction by former General Alexander Haig, complete ownership of the more than 1 hour footage, distribution to 1,000 contacts, airing for two months on WBR, and one month – February 2006 – on all transatlantic flights of United Airlines, as well as one showing during prime time on a premium TV channel covering the entire United States.

Projects like the “Inventioneering Architecture” Exhibit at Logan or the new UN Human Rights Council events offer opportunities to gain the attention of the media. In both cases, the Boston based WBZ Newsradio covering about 40 States in the US hosted a half hour radio talk show each time.

A journalist from the monthly Swiss magazine “Bilanz” came to Boston to study the activities of the Consulate Swissnex and the increasing number of Swiss companies locating in the area. The timing was such that the journalist was able to get a first hand impression of the executive MBA course of the FHS Bern and of the panel discussion on the Human Rights Council in addition to the personal visits and interviews Swissnex had set up for him. The 20 page article appeared in the October 2006 issue. In addition, many more articles had been published in Swiss and local media.



finances

The State Secretariat for Education and Research, SER provides the core funding for the Consulate Swissnex in Boston. This includes maintenance of the facilities, salaries, travel and running expenses including expenses for representation. SER also provides funds for events and projects.

According to its charter, Swissnex Boston is investing a significant amount of time and effort to maintaining and expanding the group of sponsors and donors, willing to support its services and activities.

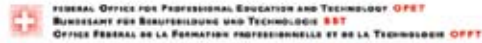
Budget/income and expenditures in 2006 (CHF):

SER	Budget	Expenditures
Core funding	805,000	715,000
Events, projects, travel	230,000	180,000
Third Parties	Income	Expenditures
Other Government Agencies	295,500	
Institutions of Higher Learning	175,500	
Private institutions and corporations	<u>383,000</u>	
Total Third Parties	854,000	719,500
Total SER and Third Parties	1,889,000	1,614,500

Most important developments:

1. Third party income (all income except SER) has again increased substantially (+ 26 per cent). In 2006, 28 sponsors actively donated the equivalent of more than CHF 850,000 (cash, personnel or in kind)
2. In four years, the non SER funding has more than doubled and has for the first time reached the 50 per cent mark of overall expenditures
3. CHF 1.050 million or 65 percent of total expenditures were spent on salaries
4. In 2006, PRS became a major sponsor by contributing ca. CHF 100,000 to Inventioning Architecture Exhibit and by providing initial support for the 2007 ThinkSwiss Program
5. Lombard, Odier, Darier Hentsch donated to each Swissnex CHF 62,500 earmarked for joint projects among the 4 locations.
6. A total of 11 specific events were co-sponsored by SER with CHF 100,000.
7. The event related expenses funded by third parties doubled in one year
8. About CHF 130,000 were added to the fund for the second floor
9. Actual expenditures were a little more than CHF 1,600,000.
10. Of the third party funds, CHF 435,000 were spent for salaries and CHF 265,500 for events, projects and promotional activities as well as for paying the architects for their preliminary studies for the 2nd floor pavilion.

sponsors



partners (non exhaustive)

Switzerland

- Basler + Partner
- Bitplane
- Brugger & Partner
- Collegium Helveticum
- Egon Zehnder
- EMPA
- ETH-Rat
- FHS beider Basel, Bern, Fribourg, ECAL, Nordwestschweiz, St. Gallen, Winterthur
- First Tuesday
- HBM Ventures
- Herzog & De Meuron
- Helbling
- Karl-Heinz Kipp AG
- KFH Zurich
- Parc Scientifique Ecublens
- Swiss Business Hub USA (OSEC)
- Swiss National Science Foundation
- Swiss American Chamber of Commerce
- Swiss Institute for Bioinformatics (SIB)
- Technopark Zurich
- UBS
- Universities of Basel, Bern, Geneva, Lausanne, St. Gallen, Ticino, Zurich
- World Economic Forum
- World Knowledge Dialogue

USA

- Alumni Organizations of Swiss Universities
- American Assoc. for Arts and Sciences
- American Chemical Society

- American Swiss Foundation
- Babson College
- Boston Cyberarts Festival
- Boston Jewish Film Festival
- Boston University
- Brown University
- City of Cambridge
- Commonwealth of Massachusetts
- Consular Corps
- Dana Farber Cancer Research Institute
- Delta Search Lab Inc.
- Friends of Switzerland
- Goethe Institute Boston
- Harvard Film Archives
- Harvard Medical International
- Harvard University
- Massachusetts Biotech Council
- Massachusetts Technology Collaborative
- Massachusetts General Hospital, MGH
- Massachusetts Institute of Technology
- Northeastern University
- Novartis Institutes for Biomedical Research, NIBR
- Olin School of Engineering
- Parexel International Inc.
- State of Rhode Island
- Swiss-American Business Council
- Swiss Society of Boston
- Tufts University
- Union of Concerned Scientists
- University of Rhode Island
- Virginia Bioinformatics Institute (VBI)
- Virginia Tech

team

It was a lively year personnel wise as well:

- For over six years now, **Credit Suisse** has provided Swissnex Boston with an IT Consultant at no cost. It is an invaluable partnership and contribution which is proof of the concept and of the mutual benefits to the partners involved. Swissnex Boston is extremely grateful for this arrangement. According to the agreement with the CS IT-department, **Guillaume Bugnon** was replaced by **Rolf Jeker** in April and he went back to Switzerland in September while **Rolf Gubler** will hold this position for six months.
- After 6 years of part time employment, **Paul Smyke** will be hired again fulltime by the WEF through their newly established New York offices. Paul Smyke ended his contract with Swissnex Boston effective October 31, 2006. He will, however, maintain an informal advisory role. Paul's advice and network was of crucial value for the Consulate over the past years and was always much appreciated. He helped Swissnex Boston to steer a successful course in the complex environment of academia and business in the Greater Boston Area and the team is certainly sorry to see him leave.
- Even though the quarters are extremely tight, Swissnex Boston was able to offer a work space to a visiting professor from Switzerland. **Professor Maia Wentland-Forte** from the University of Lausanne was in Boston on Sabbatical leave for the month of October. She served as vice rector of Uni-L until August, 2006.
- **Anne Legler** worked at the Consulate from January through March on the project "SzenaSelect" funded by the ETH-Rat.
- In view of the upcoming ThinkSwiss Program 2007, a Program Manager was hired for 18 months. **Maria Stergiou** with a strong background in culture, media and IT began working at Swissnex Boston in November.
- **Five interns** have again been a great addition and assisted Swissnex Boston in the ever growing demand for services: **Annina Hitz** (January – March) from the University of Berne, **Sarah Zingg** (February – May), from UCLA, Lauren Webster (June – July) from Suffolk University, **Brian Amster** (July – August) from UMass Amherst and **Garance Mugny** (October – December) from University of Geneva. All were extremely helpful and blended into the team while also pursuing some of their personal interests.



The Early Spring Team

outlook 2007

The 7th year of operation will be a memorable one:

1. For the first time, Education, Research and Innovation from Switzerland will be showcased in a USA wide program, called ThinkSwiss involving all the other Swiss Representations in the USA
2. The Consulate will add a second floor after having received the final clearance from the City of Cambridge
3. Mid November 2007, the Lombard Odier Pavilion will be inaugurated in the presence of many dignitaries and representatives from Switzerland and the Greater Boston Area.
4. The Annual Meeting 2007 of the Science Counselors will be held in Boston during the opening festivities
5. Parliament will debate and decide on the federal funding for ERI for the next four years. Part of the appropriations is earmarked for the expansion of the international network. The existing Swiss Houses and their activities are therefore of particular significance this year
6. Due to the growing network of Swiss Science Platforms, a common corporate identity called Swissnex will be implemented

For several reasons, the ThinkSwiss program (www.ThinkSwiss.org) is important:

- It provides for the first time an opportunity to launch a nationwide campaign in the USA involving all other Swiss representations
- It contributes to the mainstreaming of ERI in International Affairs
- It deepens the collaboration between PRS and the Swiss Houses
- It adds substantial funds to showcasing Swiss strengths in ERI in the USA
- It helps to convince new sponsors to invest in our services

In addition, two new initiatives have to be noted for their significance for the Swiss Academic Landscape: A) Preparation of an Exec MBA course for Swiss Univ. Executives and B) Creation of a foundation granting fellowships at Swiss universities to highly qualified foreign students. For both projects, preliminary discussions have taken place in Switzerland.

Already, numerous visits, events and projects are being planned. Please check our website frequently for updates (www.SHAREBoston.org):

Visits

	Date
Ambassador Ziswiler Official visit	February 4 - 7
Executive MBA FH Bern and FH St.Gallen	April 19 - 20
ISEP 2007 (Fahrni Group) . EMBA course taught by professors from MIT Sloan. Ca. 20 executives from large Swiss corporations. One day organized by and at Swissnex Boston	May 16
Venture Leaders 2007 in collaboration with Venture Lab and CTI	June 12 - 22
Study Trip Swiss Conference of Rectors of Universities of Teacher Education (SCTE)	October 1 - 7
Finance Study Trip . Delegation from Academia and Banking discuss their plans with counterparts in Boston, New York and Washington, D.C	October
Inauguration of 2nd Floor	Mid November
Annual CST-Meeting	Mid November

Events and Projects

Neighborhood Home Efficiency Seminar with Anja Kollmuss (Tufts University)	January 16
Transportation Research Board (TRB); Washington DC	January 24
Debriefing WEF Davos	February 5
Dinner Reception in Honor of Ambassador Urs Ziswiler and his wife	February 6
BETA breakfast meeting - Boston Emerging Technologies Alliances (Bioteam + SHARE) on Pulmonary diseases	February 7
Project Kaleidoscope (PKAL) : workshop and panel discussion, VC with Jef Huang	March 2
Pro sociology : Workshop and panel discussion with Prof. Fehr and a delegation from Switzerland	March 15
VC: Semaine de la Francophonie , Bertrand Piccard	March 19
Semaine de la Francophonie Movie Evening	March 22
Hans Jörg Schertenleib . Swiss Writer in Residence Program with MIT	March/April
E-Democracy and Internet Voting Road show ; Washington D.C. and L.A.	April /May
300th anniversary Leonard Euler : presentation, poster session, sudoku contest	April 16
Climate Walk as part of Cambridge Science Festival	April 22 or 29
être, the face of human rights , exhibition at Logan and lectures	April/June
BIO 2007 Boston . Swiss Pavilion and events	May 6 - 9
Transatlantic 21 . First transatlantic Solar catamaran to mainstream sustainable technologies.	May 8
ZAI ski . Innovation in winter sports; Boston, NY, Atlanta, S.F.	November

Acknowledgements

It has always been important for the SHARE Team to recognize the tremendous value and inspiration each and every one of our guests brings to us during their visits. For this free flow and exchange we are extremely grateful and are looking forward to continue to invent the future together with all of you.

Thank you.



World Knowledge Dialogue Pre-Meeting Panel Discussion

Final note

“Switzerland, through its Consulate in Boston is the only country which is constantly visible in the Greater Boston area.”

John Quelch
*Chairman Massport Authorities
Senior Associate Dean and Professor
Harvard Business School*



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation



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