

Entrepreneurial ID «venture leaders» 2007



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RouteRank

A travel-related Internet service that efficiently finds and ranks possible routes

www.routerank.com

Industry: IT

Biography

Jochen Munding studied mathematics with computer science at Cambridge University in the UK. He graduated with a first class degree in 2001. He also holds MPhil (Statistical Sciences, 2002) and PhD (Analysis of Peer-to-Peer Systems in Communication Networks, 2005) degrees from Cambridge and has been awarded numerous scholarships and prizes.

After travelling the world for several months, he continued his research in the Laboratory for Computer Communications and Applications at EPFL in Lausanne, Switzerland, where he had already spent several months as an invited assistant during his PhD. He has extensive experience in computer communication networks and has authored a number of publications on this and related subjects.

Following the idea for RouteRank in the summer of 2006, he negotiated an investment and built support network and team to launch the project in January 2007. He has participated in entrepreneurship programmes by Cambridge University Entrepreneurs, Venturelab as well as the 2007 Start-up School at Stanford University in the US.

At present, he is the founder and general manager of RouteRank.

Company / project

Current independent travel planning is time-consuming, tedious and often leads to suboptimal results. RouteRank is a software tool at the heart of an easy-to-use website that efficiently finds and ranks the best possible travel routes. It is targeted primarily at independent travellers.

The core team currently comprises six people as well as a number of advisors on both the business and technology side. A prototype has been completed in March and we are now working on refining it as well as the detailed planning for market entry.

We are presently looking for additional team members, in particular software developers. We would also appreciate further industry contacts and expressions of interest from additional investors. For details please contact Jochen Munding at the coordinates above.