

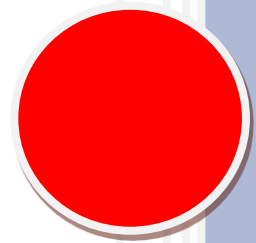


CORPORATE MEMBERSHIP PROGRAM

Swiss companies now have the chance to explore the “brain hub” of the USA through swissnex Boston’s Corporate Membership Program. Following ten successful years of partnering with universities and organizations in innovation and science, a small group of innovative Swiss firms can now benefit from a customized program based on a year-long membership. All services, like those mentioned below, can be adjusted based on your needs.

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Customized events - New partners

Acquire collaborations with Boston-area start-ups and innovators

The Boston area is rich with promising start-ups in biotechnology, life sciences, material sciences, information technology and nanotechnology. Scaling up of a successful idea, however, requires expertise in fields where your company can bring added value. Through workshops and networking events, you can find the right partner to boost your business. Each can profit from the other's expertise, decrease the R&D-to-production timeline, and increase visibility in Boston's innovation economy.

Customized events – What's next in your industry

Discover new trends from the experts

Stay on top of the latest industry developments through roundtables, expert panels or conferences. swissnex Boston organizes such events by capitalizing on a dense, well-established network of highly influential leaders and visionary thinkers who set the trends in the region and worldwide.

Talent Scouting

Increase your visibility and attract young talents

Boston has made itself a center of academic excellence. Students from around the world travel to New England's capital to get educated at some of the world best-known universities. swissnex Boston organizes annual events dedicated to getting to know those talents and providing them with a framework of opportunities for their future careers.

Promotion, Branding and Connections

Actively promote your company through swissnex

Your business activities will be actively promoted through swissnex Boston's various media outlets, our network of connections and our cutting-edge office space, made available to executives visiting New England. Moreover, your company can be featured in our signature events in Innovation and Entrepreneurship.